



## **NEWS RELEASE**

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### **TAYLOR PRODUCTS BENEFITS FROM HALO'S ON DEMAND TRAINING**

**US-based company uses cost-effective On Demand Training (ODT) to ensure competitive edge and encourage customer loyalty**

Halo Training Limited (tel: 01635 201768) has recently developed a fully interactive On Demand Training (ODT) solution for US-based Taylor Products – a division of Magnum Systems and leading manufacturer of a wide range of packaging equipment for the food industry. The cost-effective ODT package has been specially designed for use with Taylor's new V5100 form-fill-seal baling machine and allows its customers' production personnel to self-learn at their own pace while encouraging loyalty and providing competitive edge.

Once Halo had conducted the initial needs analysis, it developed two versions of the ODT system; one for Taylor's sophisticated servo controlled V5100 machine and the other for its standard pneumatic and gravity feed model. Each training program provides easy-to-use information and guidance under a number of categories including safety; how to use the baler; principles of operation; how to correctly handle finished bales; routine maintenance; how to identify and locate components, and testing the baler.

Gary Saunders, VP Sales & Marketing, Magnum Systems comments: "Our customers have been telling us for some time that high employee turnover and multiple shift operation is making it more difficult to train production personnel. The ODT system was the ideal tool to help differentiate our recently launched V5100 baler and give us competitive edge, as well as provide machine operators with lifetime training support.

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He continues: "The concept allows staff to self learn at their own pace, reduces operator training time, improves machine efficiency through user knowledge and provide basic troubleshooting assistance. It has truly allowed Taylor Products to partner with its customers in providing solutions that improve productivity and reduce costs."

Taylor's new V5100 vertical form-fill-seal baler packages finished bags of product into film wrapped bales, eliminating the need for cardboard boxes. The balers are capable of one, two and three columns of product with a maximum bale weight of 60lbs. The V5100 unit operates at speeds up to 120 bags per minute.

ODT uses an exciting combination of needs analysis and multimedia technology to allow machine operators, supervisors and other production personnel to manage their own training schedule by dictating the level and speed of learning. Provided on CD or high speed intranet / internet, each bespoke, highly visual ODT solution incorporates stimulating animation, video and audio commentary to help clearly demonstrate plant processes and equipment operating functions and procedures.

Halo's ODT modules can be conveniently provided via PCs, Laptops, or web-based browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability. Lifetime support contracts are also available.

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