



NEWS RELEASE

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ON DEMAND TRAINING – IN DEMAND

Halo Training reports significant demand from the food, beverage and pharmaceutical markets and considers license agreements for the future

Halo Training (tel: 01635 201768) is reporting significant demand from the food, beverage and pharmaceutical markets for its innovative On Demand Training (ODT) solutions. Improved operating efficiencies and reduced costs are just two of the benefits offered by the interactive e learning package, which can be custom designed to teach personnel about production processes, as well as how to operate manufacturing, processing and packaging equipment – ranging from very basic machines to technologically advanced designs.

In addition, underlining its commitment to further growth, Halo Training is currently investigating the possibility of introducing ODT license agreements, which would allow food, beverage and pharmaceutical companies to develop and maintain their own ODT projects. The ODT license would include training of company personnel in the techniques and procedures required to design the exciting e learning programme. Support packages would also be available.

“We are delighted with the positive reaction to ODT,” comments John Craig, Managing Director, Halo Training Limited. “The boost in demand is due to increasing awareness of the major cost and efficiency benefits offered by ODT. As a result, we’re developing long term partnerships with major blue chip companies in the food, beverage and pharmaceutical industries - often handling several ODT projects at once for the same client, as well as conducting ongoing maintenance of existing ODT programmes to reflect changes in plant equipment and processes.

He continues: “Clients are developing their company training standards through the use of ODT and we hope that one day it is recognised as an industry standard. In addition, we have received several enquiries about license agreements, which is a real and very exciting possibility for the future.”

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ODT uses a combination of needs analysis and multimedia to allow machine operators, supervisors and other production staff manage their own training schedule by dictating the level and speed of learning. Provided on CD or high speed intranet / internet, each highly visual ODT solution incorporates simulating animation, video and audio material to help clearly demonstrate plant processes and equipment operating functions and procedures; for example, cleaning and maintenance, troubleshooting and health and safety issues. Features include an interactive fault diagnostic chart and multi lingual voiceover capability.

ODT allows the user to manage their own training at a pace and level they feel comfortable. It improves moral by demonstrating a clear investment in people and can be easily modified and expanded as plant operation changes with the introduction of new products. Providing instant operational information about equipment and processes, ODT ensures personnel have access to training at all times including night shifts when providing support and maintaining top performance is particularly challenging.

Halo Training's ODT modules can be conveniently provided via PCs, Laptops, or web-based browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability.

Halo Training Limited was established in August 2005 by John Craig and has grown to become one of the UK's leading developers of interactive On Demand Training© solutions for the beverage, pharmaceutical, and food manufacturing, processing and packaging markets.

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