



NEWS RELEASE

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NEW 'ON DEMAND TRAINING' INITIATIVE SET TO REVOLUTIONISE THE FOOD INDUSTRY

Halo Training Limited launches innovative training solution designed to improve operating efficiencies and increase profitability

Halo Training Limited (tel: 01635 201768) - leading developer of bespoke training solutions - has launched its brand new and revolutionary 'On Demand Training' (ODT) initiative aimed specifically at manufacturers and suppliers of equipment for the food industry. Offering major cost and efficiency benefits, ODT is an intuitive and self-contained learning package designed to teach personnel how to operate even the most cutting-edge machines safely and easily. Plus, obtain maximum productivity from the installed investment.

ODT uses an exciting combination of needs analysis and multimedia technology to allow machine operators, supervisors and other production staff to manage their own training schedule by dictating the level and speed of learning. Provided on CD, intranet or internet, each highly visual ODT solution incorporates stimulating animation, video and audio material to help clearly demonstrate operating functions and procedures, cleaning and maintenance, troubleshooting and address health and safety issues.

John Craig, Halo Training's Founder and Director, comments: "Having spent some 20 years working at a senior level within the food industry, I've always been aware of the need for, but lack of, first-class training for production personnel, in particular, equipment operators. In my experience, a machine is delivered and installed, a few hours of poorly communicated instruction given, and then the operator is expected to get on with it. This has a negative impact on morale, efficiency and profitability!

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ODT turns training on its head. It allows the user to manage their own training at a pace and level they feel comfortable with. Each ODT module contains extensive video footage – adhering to the old adage ‘a picture speaks a thousand words’.

John continues: “We haven’t just developed another PowerPoint slide show; ODT is a presentation medium that truly enhances the learning experience. I believe that good training does help boost sales, as well as motivate staff, and to be honest, I don’t think it’s too much to ask that all operators have an up-to-date and comprehensive understanding of how to use equipment and the background to the technology employed.”

Providing instant operational information about equipment, ODT ensures personnel have access to training at all times including night shifts when providing support and maintaining top performance is particularly challenging.

Halo Training’s ODT modules can be conveniently provided via PCs, Laptops, PDAs or web-based browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability. Lifetime support contracts are also available.

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