



NEWS RELEASE

18 May 2006

HALO TRAINING LAUNCHES NEEDS ANALYSIS SERVICE

New service identifies and demonstrates how On Demand Training (ODT) can add significant value to a business

Halo Training Limited (tel: 01635 201768) - developer and supplier of interactive On Demand Training (ODT) solutions for the food, beverage and pharmaceutical sectors - has launched a 'Needs Analysis' service to help clearly identify and demonstrate how investment in ODT can add value to a business.

"To ensure the best possible return on investment, ODT should be targeted, planned and managed, " comments John Craig, Managing Director, Halo Training Limited. "The cost-effective Needs Analysis helps identify and prioritise the ODT solution required for an organisation to achieve its strategic objectives. It will demonstrate how continued, long-term investment in ODT adds value to a business by increasing plant production efficiencies, as well as improving staff morale and loyalty."

Halo begins the Needs Analysis process by interviewing the responsible managers before devising a strictly confidential and anonymous questionnaire for a target group of employees. Individual interviews are then conducted with the same members of staff. This stage helps identify project champions and encourages key personnel to embrace any subsequent training.

A full report is subsequently prepared highlighting training needs, benefits to the business, and where appropriate, an implementation priority list is included. If ODT is subsequently ordered, 50% of the Needs Analysis cost is refunded.

Cont.../2

ODT uses a combination of the Needs Analysis and multimedia technology designed to allow machine operators, supervisors and other production personnel to manage their own training schedule by dictating the level and speed of learning.

Provided on CD or high speed intranet / internet, each bespoke, highly visual ODT solution incorporates stimulating animation, video and audio commentary to help clearly demonstrate plant processes and equipment operating functions and procedures.

Halo's ODT modules can be conveniently provided via PCs, Laptops, or web-based browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability. Lifetime support contracts are also available.

Ends

For press information please contact: Emma Hulse, ELH Communications, Red Cottage, Dorney Wood Road, Burnham, Berks SL1 8PT. Tel: 01628 665593 Mob 07801 869938 Email: emmahulse@copperstream.co.uk

For product information or a demonstration CD, please contact: John Craig, Halo Training Limited, Scottalls Lane, Hampstead Norreys, Thatcham, Berkshire, RG18 0RT. Tel: 01635 201768 Email: enquiries@halotraining.co.uk or visit www.halotraining.co.uk.