



NEWS RELEASE

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HALO TRAINING ADDS NEW MULTILINGUAL VOICEOVER CAPABILITY TO ON DEMAND TRAINING SOLUTIONS

**New feature helps pharmaceutical industry overcome language barriers
while maintaining production efficiencies and profitability**

In today's modern economic climate, many businesses now span countries and even continents. Globalisation combined with the EU allowing citizens to move more freely between member states to live and work, has prompted Halo Training (tel: 01635 201768 or visit www.halotraining.co.uk) - developer and supplier of interactive On Demand Training (ODT) self learning solutions – to launch an exciting new multilingual voiceover facility aimed at companies within the pharmaceutical industry.

“Manufacturers and processors within the UK pharmaceutical industry are not immune to the recent influx of foreign workers,” comments John Craig, managing director at Halo Training. “In fact, in many ways they have led the way for other industries by embracing access to the skills and experience offered by the wider labour market. However, it does mean that there are a growing number of production operatives whose first language isn't English. Very often, they speak no English at all.”

John continues: “ This, together with increasingly complex and faster production lines, raised an urgent need for effective operator training that encompasses the needs of a multi cultural workforce. Our new multilingual

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voiceover capability does just that by offering instant on demand reference to production procedures and processes in the employee's desired language."

Halo Training's new multilingual facility allows businesses to benefit from the skills and experience offered by non-English speaking employees without jeopardising productivity, profitability, operating efficiencies, or health, hygiene and safety standards due to ineffective training or understanding of their specific requirements.

On Demand Training makes extensive use of audio and video to communicate correct operational procedures. This is reinforced by audio voiceovers, which are independent of the video content making it possible to select different lingual variant as required by the nationality of the people employed.

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Note to editors:

Using an exciting combination of needs analysis and cutting-edge multimedia technology, ODT teaches machine operators, maintenance staff, supervisors and other production staff about manufacturing processes, and how to operate and maintain even the most advanced machines safely and easily. It allows them to manage their own training schedule by dictating the level and speed of learning.

Provided online or nearline CD or high speed intranet / internet, each highly visual ODT solution incorporates stimulating animation, video and audio material to help clearly demonstrate plant processes and equipment operating functions and procedures; for example, cleaning and maintenance, troubleshooting and health and safety issues.

Halo Training's ODT modules can be conveniently provided via PCs, Laptops, or intranet-based web browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability. Lifetime support contracts are also available.

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