



For Immediate Release

3 August 07

HALO TRAINING CONQUERS THE TOWER OF BABEL

New FREE demonstration DVD highlights innovative multilingual On Demand Training (ODT) solutions for migrant workers in the food industry

With government figures now estimating between 50,000 to 100,000 migrant workers employed in the UK food packaging and processing industries, there is an increasing demand for cost effective, engaging, flexible, and accurate multilingual training solutions. Halo Training (tel: 01635 201768) is widely acknowledged as one of the country's leading developers of innovative interactive e learning systems and has introduced a new FREE demonstration '**Conquering the Tower of Babel**' DVD to highlight its multilingual On Demand Training (ODT) package.

Halo Training's new DVD contains a short presentation with voiceover highlighting the issues involved in employing migrant workers and how these are addressed by the company's unique multilingual version of its ODT solution. It also includes a brief demonstration of how ODT works in a live production facility.

John Craig, founder and Managing Director comments: "Both the government and UK food industry have recognised a number of issues in relation to employing migrant workers. For example, these employees often have little understanding of our food safety standards, or how to safely operate potentially hazardous packaging and processing equipment. Of course, if the unthinkable happens and an accident or food scare occurs, then the company's reputation and bottom line is at risk.

"Halo Training has been quick to recognise these concerns and recently developed a multilingual version of ODT which can be custom-designed to suit individual customer requirements. Each solution makes extensive use of video and animation to cover areas such as health and safety, food hygiene, production processes, and how to operate even the most technically advanced equipment. We've introduced the demonstration DVD to highlight how the pattern of employment in the food industry is changing and why it is more important than ever for companies to reassess their training requirements."

Halo's ODT systems can be used in a traditional group training situation as well as an individual e learning tool where it uses a combination of needs analysis and multimedia to allow machine operators, supervisors and other production staff manage their own training schedule by dictating the level and speed of learning.

Provided on CD or high speed intranet / internet, each highly visual ODT solution incorporates simulating animation, video and audio material to help clearly demonstrate plant processes as well as equipment operating functions and

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procedures, including cleaning, maintenance, troubleshooting and health and safety issues. Features include an interactive fault diagnostic chart and multi lingual voiceover capability.

Halo Training's ODT modules can be conveniently provided via PCs, Laptops, or web-based browsers. Help links can also keep operators in close contact with equipment suppliers minimising downtime and improving profitability.

Halo Training Limited was established in August 2005 by John Craig and has grown to become one of the UK's leading developers of interactive ODT solutions for the beverage, pharmaceutical, and food manufacturing, processing and packaging markets.

For product information or a 'Conquering the Tower of Babel' demonstration DVD, please contact: John Craig, Halo Training Limited, Scottalls Lane, Hampstead Norreys, Thatcham, Berkshire, RG18. Tel: 01635 201768 Email: enquiries@halotraining.co.uk or visit www.halotraining.co.uk.

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