

HALO TRAINING REFOCUSES FOR THE FUTURE

Shake-up set to improve production efficiencies and have a positive impact on the bottom line for equipment manufacturers and end users

In an exciting shake-up of its operations, Halo Training (tel: 01635 201768) has announced a change of name to ***Halo Support Services***. As part of the refocus, the company is now offering a range of solutions to equipment manufacturers and end users in the food, beverage and pharmaceutical production and processing markets – designed to improve production efficiencies and have a positive impact on the bottom line. It will continue to offer the highly successful On Demand Training (ODT) multimedia e-learning tool, which is already being utilised by major blue chip companies such as Robert Wiseman Dairies, Stork B.V., and Wrigleys.

Halo's expanded portfolio is primarily geared towards ensuring better and more efficient use of production equipment within the food, beverage and pharmaceutical markets using better communications techniques. This includes, for example, operational and service manuals, health & safety documentation, standard operating procedures, as well as sales & marketing support materials. The Berkshire-based company is able to provide these in traditional hard copy format or as fully integrated, interactive multimedia solutions. Foreign language versions with multimedia translation and localisation can also be supplied.

In addition, for customers requiring a higher level of support, Halo is able to utilise its extensive engineering and technical expertise to conduct complete reviews of plant processes and operating procedures.

John Craig, Managing Director, Halo comments: "The refocus is a natural next step for Halo. I developed ODT because I felt there was a real lack of adequate training within the food, beverage and pharmaceutical industries, but I now realise that there is a much wider problem with a large percentage of equipment in any one plant not being used efficiently or to its full potential – largely due to limitations in traditional documentation techniques and support materials. This has a significant impact on production capacity and ultimately the bottom line."

Halo's well-established ODT solution uses a combination of needs analysis and multimedia to allow machine operators, supervisors and other production personnel manage their own training schedule by dictating the level and speed of learning. It also provides a platform for group training ensuring that training is consistent and to established operational standards. ODT incorporates stimulating animation, video and audio material to help clearly demonstrate plant processes and equipment operating functions and procedures; for example, cleaning and maintenance; troubleshooting; and health & safety issues.

Cont.../2

ODT allows the user to manage their own training at a pace and level they feel comfortable with and gives them access to information at any time of the day or night. It improves morale by demonstrating a clear investment in people and can be easily modified and expanded as plant operation changes with the introduction of new products. Providing instant operation information about equipment and processes, ODT ensures personnel have access to training at all times including night shifts when providing support and maintaining top performance is particularly challenging.

ODT modules can be conveniently accessed via PC's, laptops, or web-based browsers. Help links also keep operators in close contact with equipment suppliers minimising downtime and improving profitability.

ENDS

For press enquiries please contact Emma Hulse, ELH Communications, Dorney Wood Road, Burnham, Berks SL1 8PT. Tel: 01628 665593 Mob 07801 869938 Email: emmahulse@copperstream.co.uk

For further information or a demonstration CD, please contact: John Craig, Halo Support Services, Scottalls Lane, Hampstead Norreys, Thatcham, Berkshire. RG18 0RT. Tel: 01635 201768 Email: TheOffice@halosupport.co.uk or visit www.halosupport.co.uk.



Images available on request. Pic shows John Craig, founder of Halo Training / Halo Support Services.