

Halo Training launches Needs Analysis service



Halo Training Limited - developer and supplier of interactive On Demand Training (ODT) solutions for the food, beverage and pharmaceutical sectors - has launched a 'Needs Analysis' service to help identify and demonstrate how investment in ODT can add value to a business.

John Craig, Managing Director, says, "To ensure the best possible return on investment, ODT should be targeted, planned and managed. The cost-effective Needs Analysis helps identify and prioritise the ODT solution required for an organisation to achieve its strategic objectives."

Halo begins the Needs Analysis process by interviewing managers before devising an anonymous questionnaire for a target group of employees. This stage helps identify project champions and encourages key personnel to embrace any subsequent training. A full report is subsequently prepared highlighting training needs, benefits to the business, and where appropriate, an implementation priority list is included. If ODT is subsequently ordered, 50% of the Needs Analysis cost is refunded.

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